



## KL Deemed to be UNIVERSITY

(Off Campus, Hyderabad) Estd. u/s 3 of UGC Act 1956

Campus: RVS NAGAR, Aziz nagar (PO), Moinabad Road, Hyderabad , R.R. Dist-500075.

Ref: KLEF/KLH/Placement Cell/EVENT/ 7

Date: 08.04 2022

## Poster



Seminar  
on

# OPPORTUNITIES IN THE INSURANCE AND FINANCE INDUSTRY



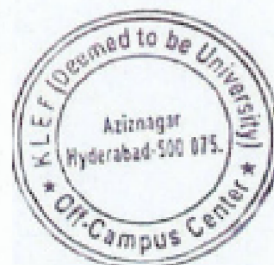
FRIDAY  
08 APRIL 2022

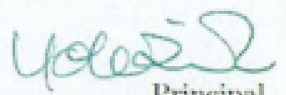


TIME  
11:00 - 1:00 PM



SPEAKER  
MR. DILIP KUMAR



  
Principal  
College of Engineering  
PRINCIPAL  
KLEF  
HYDERABAD





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Date: 07.04 2022

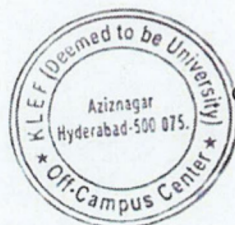
### Orders of Principal, Engg. Dt. 07.04. 2022

#### CIRCULAR

**Sub:** Placement Cell, KLH is Organizing a Placement training on the topic “**Guest Lecture on Opportunities in the Insurance and Finance Industry**” on **8<sup>th</sup> April 2022**. - Reg.

\*\*\*

All students and staff are hereby informed to attend “**Guest Lecture on Opportunities in the Insurance and Finance Industry**” organized by Placement Cell, on **8<sup>th</sup> April 2022**, KL University, Hyderabad. All should attend the session without fail.



*Updesh*  
Principal  
College of Engineering  
PRINCIPAL  
KLEF  
HYDERABAD

**To:**

**Hard copy & mail to: HODs, Deputy HoD's. All Research Scholars/ CSE / ECE / H & S / FED**

**Mail to:** All Associate Deans / All HOD's/All Committee Members/ Examination Department/  
AO

**Cc:**

Teaching Staff

Non-Teaching Staff

Notice Board





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### **Guest Lecture Report: Opportunities in the Insurance and Finance Industry**

**Date:** .08.04.22

**Venue:** KLH Campus

**Introduction:** On April 8, 2022, the KLH Campus had the privilege of hosting a guest lecture by Mr. Dilip Kumar, the General Manager at Briisk, a prominent global Insurtech company. The lecture focused on exploring the vast opportunities present in the insurance and finance industry, especially in the context of market disruption, product innovation, and marketing strategies.

**Speaker Profile:** Mr. Dilip Kumar is a seasoned professional with extensive experience in the insurance domain. As the General Manager at Briisk, he played a pivotal role in driving market disruption through technological advancements, spearheading innovative product development, and implementing effective marketing strategies. His insights and expertise make him a noteworthy figure in the Insurtech landscape.

#### **Key Points Discussed:**

- 1. Market Disruption and Technological Advancements:** Mr. Kumar highlighted how technological advancements have been reshaping the insurance industry. He emphasized the importance of embracing emerging technologies such as artificial intelligence, data analytics, and blockchain to streamline processes, enhance customer experiences, and create competitive advantages. He cited examples of how Briisk utilized these technologies to revolutionize claims processing, risk assessment, and customer engagement.





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2. **Product Innovation:** During the lecture, the significance of product innovation was underscored. Mr. Kumar elaborated on the evolving needs and preferences of customers in the insurance sector. He stressed that successful companies need to develop products that align with these changing demands, catering to personalized experiences and comprehensive coverage. He shared how Briisk leveraged consumer insights to design tailor-made insurance solutions that set them apart from traditional insurers.
3. **Marketing Strategies in the Insurance Domain:** Marketing plays a crucial role in promoting insurance services. Mr. Kumar delved into the intricacies of marketing strategies within the insurance domain. He discussed the challenges of building trust and credibility in an industry often perceived as complex and opaque. He shed light on how Briisk utilized digital platforms, social media, and content marketing to communicate transparently with customers, demystifying insurance jargon and facilitating informed decisions.

**Audience Engagement:** The lecture was attended by students, faculty members, and professionals from various backgrounds. Attendees actively participated in the Q&A session that followed Mr. Kumar's presentation. They raised questions about regulatory challenges in the Insurtech sector, the balance between automation and the human touch in customer interactions, and the role of data privacy in insurance operations. Mr. Kumar's insightful responses provided attendees with a deeper understanding of these complex issues.





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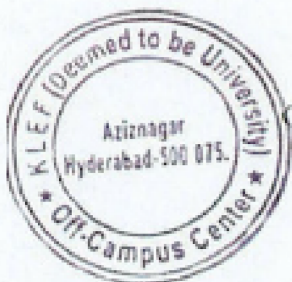
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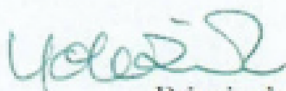
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**Conclusion:** The guest lecture by Mr. Dilip Kumar from Briisk was an enlightening experience for all participants. His expertise in leveraging technology for market disruption, product innovation, and effective marketing in the insurance and finance industry provided invaluable insights. Attendees left the session with a clearer understanding of the opportunities and challenges present in the rapidly evolving landscape of Insurtech.

The KLH Campus community extends its gratitude to Mr. Kumar for sharing his time, knowledge, and experiences, which undoubtedly left a lasting impact on all who had the privilege of attending.

Training offered to	Offered by	Number of Students Attended	Number of Days	Number of resource persons/Trainers
MBA/BBA/B.Tech	Guest Lecture on Opportunities in the Insurance and Finance Industry Skill Development & Placement Cell	50	1	1



  
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Associate Dean Student Progression  
Koneru Lakshmaiah Education Foundation  
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Hyderabad-500075, T.S., INDIA





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SL NO	REGISTER NUMBER	NAME OF THE CANDIDATE
1	2110030014	G HARITHA MAITHREYEE
2	2110030015	SOMU SWAPNA REDDY
3	2110030016	NEHA PRENEETH
4	2110030020	CHITTA SRI CHANDANA
5	2110030021	GOLIVI SAI ROHIT
6	2110030024	REGULA DIKSHITH
7	2110030028	PURIGHALLA PRANEETH
8	2110030031	SUMEET SHARMA
9	2110030037	K SUSHMA REDDY
10	2110030039	PITCHUKA NAGA SHAIMIKA
11	2110030040	MONDRA Koushik
12	2110030056	BODDU AKSHITA
13	2110030063	VANAPAMALA JYOTHI SATYA
14	2110030067	ADIMULAM BHAVYA SRI
15	2110030071	SRAVYA SAMANA
16	2110030072	VOOTKUR INDU
17	2110030078	MOHAMMAD SHAHAZAAD AHMED
18	2110030082	PUNNA DHARANI
19	2110030085	NARRA MANAS
20	2110030088	THALLAPALLI NIHARIKA
21	2110030095	GADDAM AVINASH REDDY
22	2110030097	MOHAMMED NOMAAN
23	2110030098	SETTIPALLI SAI NIKHITHA
24	2110030102	CHIGULLAPALLY SRI CHARAN
25	2110030105	SHAIK SAIREEN
26	2110030106	GURRAM KARYACHARAN
27	2110030109	DOMMATA HARSHAVARDHAN REDDY
28	2110030110	JIGURU LAASYA KRUTHI
29	2110030125	G NAGA SAI YESHWANTH RATNA

Haritha  
Swapna  
Neha  
Chitta  
Golivi Sai  
R. Dikshith  
Purighalla  
Sumeet  
Kushma  
Pitchuka  
Mondra  
Boddu  
Vanapamala  
Adimulam  
Sruva  
Vootkur  
Mohammad  
Dharani  
Manas  
Thallapalli  
Gaddam  
Mohammed  
Settipalli  
Chigullapally  
Shaik  
Gurram  
Dommata  
Jiguru  
G Naga





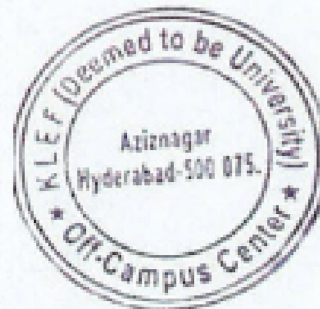
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30	2110030128	A VARSHITH
31	2110030138	SAI CHANDRA SEKHAR TANGIRALA
32	2110030139	G V N S PAVAN VISHNU VARDHAN
33	2110030140	THANDRA LEEKHITHA REDDY
34	2110030158	PALUGULLA NITHIN REDDY
35	2110030159	NARSIPURA ABHINAV
36	2110030161	GUDIPATI VENKATA AJAY
37	2110030163	NARA BADRINATH
38	2110030164	KASHETTI SAGAR
39	2110030165	B S H NAGA VENKATA LAHARI
40	2110030166	PALUKURI AKHIL
41	2110030171	MANISH REDDY PEECHARI
42	2110030173	REPALLE JANVITHA SAI
43	2110030174	GONGALLA VARSHITH REDDY
44	2110030176	KERELLI VINAY SAI
45	2110030180	KOMMENENI NEHA CHOWDARY
46	2110030182	D CHATURVED RAGHURAM
47	2110030190	KARAM SAI VARDHAN REDDY
48	2110030191	PANNALA SATHWIK REDDY
49	2110030195	JANGIDI SHRUTHI
50	2110030196	THERALA SANDEEP

Varshith  
Chand  
Pavan  
Leekshitha  
Nithin  
Abhinav  
Gudipati  
Nara  
Kashetti  
Lahari  
P. Akhil  
Manish  
Repalle  
Gongalla  
K. Vinay  
Neha Choudhary  
Raghuram  
K. Sathwik  
Shruthi  
S.



Upadhyay

Principal  
College of Engineering  
PRINCIPAL  
KLEF  
HYDERABAD

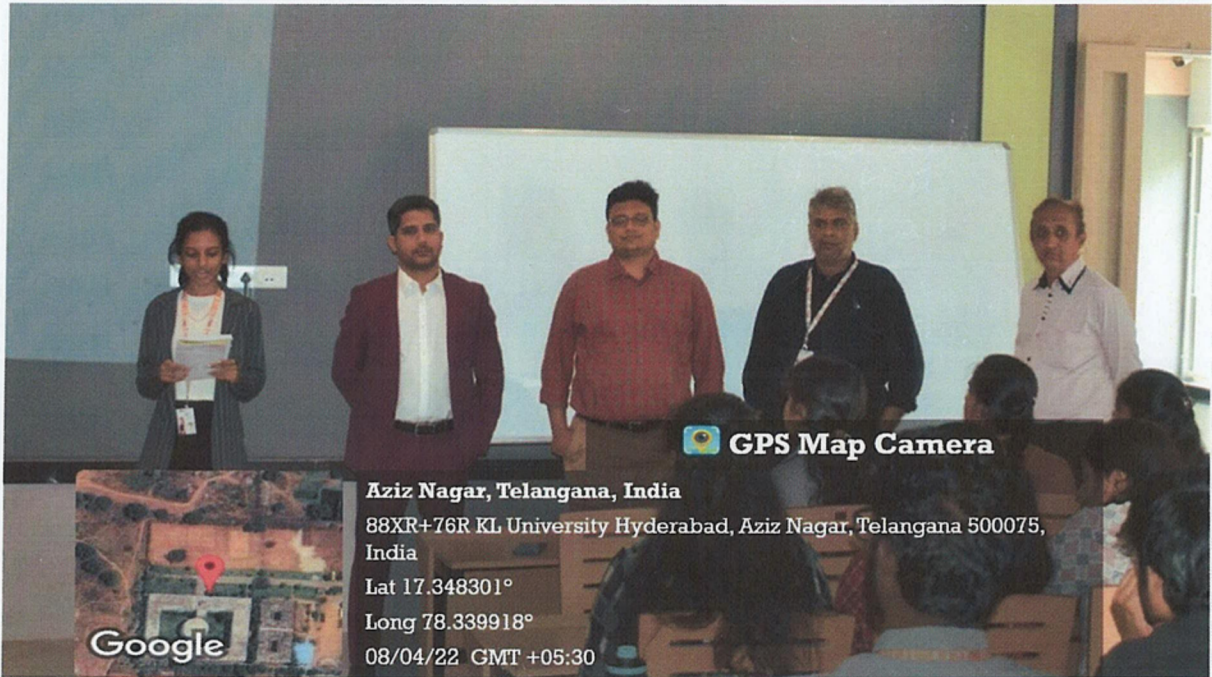




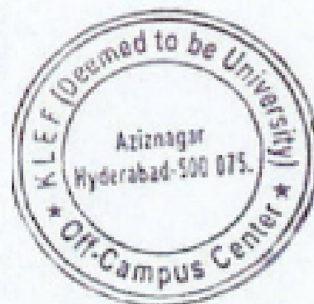
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**Guest Lecture on Opportunities in the Insurance and Finance Industry conducted on 8/4/2022**



*Upadhi*  
Principal  
College of Engineering  
PRINCIPAL  
KLEF  
HYDERABAD



# KONERU LAKSHMAIAH EDUCATION FOUNDATION

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Established Under Section 3 of UGC Act 1956



## CERTIFICATE OF PARTICIPATION

This is to certify that

**NEHA PRENEETH**

**2110030016**

studying 2nd Year B.Tech CSE has participated "**Guest Lecture  
on Opportunities in the Insurance and Finance Industry**"  
organized on 08.04.22.

  
Training Coordinator

Date of issue: 08.04.22

  
Associate Dean Skilling and  
Student Progression



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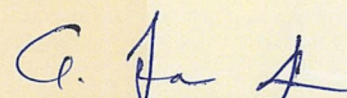
**CHITTA SRI CHANDANA**

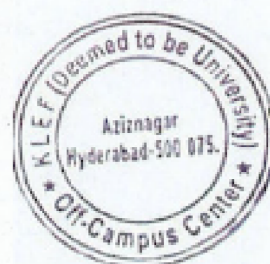
**2110030020**

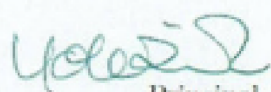
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