



## KL Deemed to be UNIVERSITY

(Off Campus, Hyderabad) Estd. u/s 3 of UGC Act 1956

Campus: RVS NAGAR, Aziz nagar (PO), Moinabad Road, Hyderabad , R.R. Dist-500075.

Ref: KLEF/KLH/Placement Cell/EVENT/ 5

Date: 12.04. 2022

## Poster



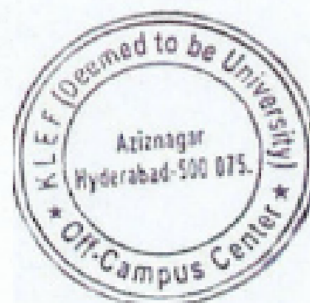
### SEMINAR ON ENTREPRENEURIAL JOURNEY AND INSIGHTS ON STARTING A STARTUP WITH AVAILABLE ANALYTIC RESOURCES

12 APRIL , 2022  
AT 10:00 AM



**SPEAKER**

**MR. P. NAGESHWARA RAO**



*Upadhyay*  
Principal  
College of Engineering  
PRINCIPAL  
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HYDERABAD





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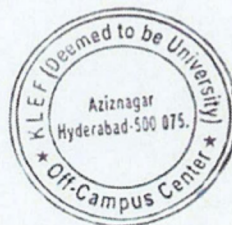
### Orders of Principal, Engg. Dt. 11.04.22

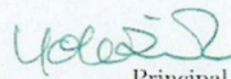
#### CIRCULAR

**Sub:** Placement Cell, KLH is Organizing a Placement training on the topic “**Entrepreneurial Journey and Insights on Starting a Startup with Available Analytic Resources**” on **12<sup>th</sup> April 2022**. - Reg.

\*\*\*

All students and staff are hereby informed to attend “**Entrepreneurial Journey and Insights on Starting a Startup with Available Analytic Resources**” organized by Placement Cell, on **12<sup>th</sup> April 2022**, in KL University, Hyderabad. All should attend the session without fail.



  
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**To:**

**Hard copy & mail to: HODs, Deputy HoD's. All Research Scholars/ CSE / ECE / H & S / FED**

**Mail to:** All Associate Deans / All HOD's/All Committee Members/ Examination Department/  
AO

**Cc:**

Teaching Staff

Non-Teaching Staff

Notice Board





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**Report: Mr. P. Nageshwara Rao's Founder and Managing Director of Nichebit, delivered Entrepreneurial Journey and Insights on Starting a Startup with Available Analytic Resources:**

**Date:** April 12, 2022

**Venue:** KLH Campus.

**Introduction:** On April 12, 2022, Mr. P. Nageshwara Rao, an esteemed IT Entrepreneur and the Founder and Managing Director of Nichebit, delivered a captivating guest lecture. The focus of the lecture was on sharing his entrepreneurial journey and providing insights into how aspiring entrepreneurs can initiate their startups using available analytical resources in the rapidly evolving business landscape.

**Mr. P. Nageshwara Rao's Entrepreneurial Journey:** Mr. P. Nageshwara Rao's journey as an entrepreneur is both inspiring and enlightening. With a strong background in information technology and a passion for innovation, he founded Nichebit, a successful IT company that specializes in delivering cutting-edge solutions to various industries. Throughout his journey, he encountered challenges that many entrepreneurs face, such as financial constraints, market uncertainties, and the need to adapt to technological advancements.

**Key Points from the Lecture:**

- 1. Identifying Opportunities:** Mr. Rao emphasized that successful entrepreneurs often identify opportunities where others see challenges. He urged the audience to keep a keen eye on emerging trends, technological advancements, and changing consumer behaviors. These shifts can open doors for new business ideas that can be pursued with the available resources.
- 2. Leveraging Analytical Resources:** In the era of big data and analytics, Mr. Rao highlighted the significance of leveraging available analytical resources. These resources include data analytics, market research, and predictive modeling. He explained how data-driven insights can guide decision-making, refine business strategies, and provide a competitive edge.
- 3. Minimum Viable Product (MVP):** Mr. Rao stressed the importance of developing a Minimum Viable Product (MVP) when starting a new venture. He encouraged entrepreneurs to create a basic version of their product or service that demonstrates its core value proposition. Launching an MVP allows for quick market validation and feedback collection, which can then guide further development.
- 4. Embracing Agility:** Adaptability and agility are crucial for startups, especially in a rapidly evolving business landscape. Mr. Rao shared his experiences of pivoting his business





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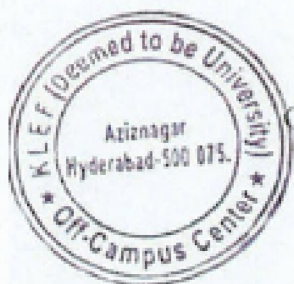
model based on market feedback and changing customer needs. He emphasized that being open to change and willing to iterate can lead to sustainable growth.

**5. Building a Strong Team:** According to Mr. Rao, building a strong and diverse team is integral to a startup's success. He highlighted the significance of hiring individuals with complementary skills and a shared vision. A cohesive team can bring a range of perspectives to the table and drive innovation.

**6. Networking and Collaboration:** Entrepreneurial success is often influenced by networking and collaboration. Mr. Rao encouraged attendees to actively participate in industry events, workshops, and networking sessions. Building a professional network can provide access to mentorship, partnerships, and potential investors.

**Conclusion:** Mr. P. Nageshwara Rao's guest lecture on his entrepreneurial journey and insights into initiating startups with available analytical resources left a lasting impact on the audience. His experiences, challenges, and successes provided valuable lessons for aspiring entrepreneurs. By identifying opportunities, leveraging analytics, embracing agility, and building strong teams, entrepreneurs can navigate the dynamic business landscape and transform their innovative ideas into successful ventures.

Training offered to	Offered by	Number of Students Attended	Number of Days	Number of resource persons/Trainers
MBA/BBA/B.Tech	Entrepreneurial Journey and Insights on Starting a Start-up with Available Analytic Resources Skill Development & Placement Cell	92	1	1



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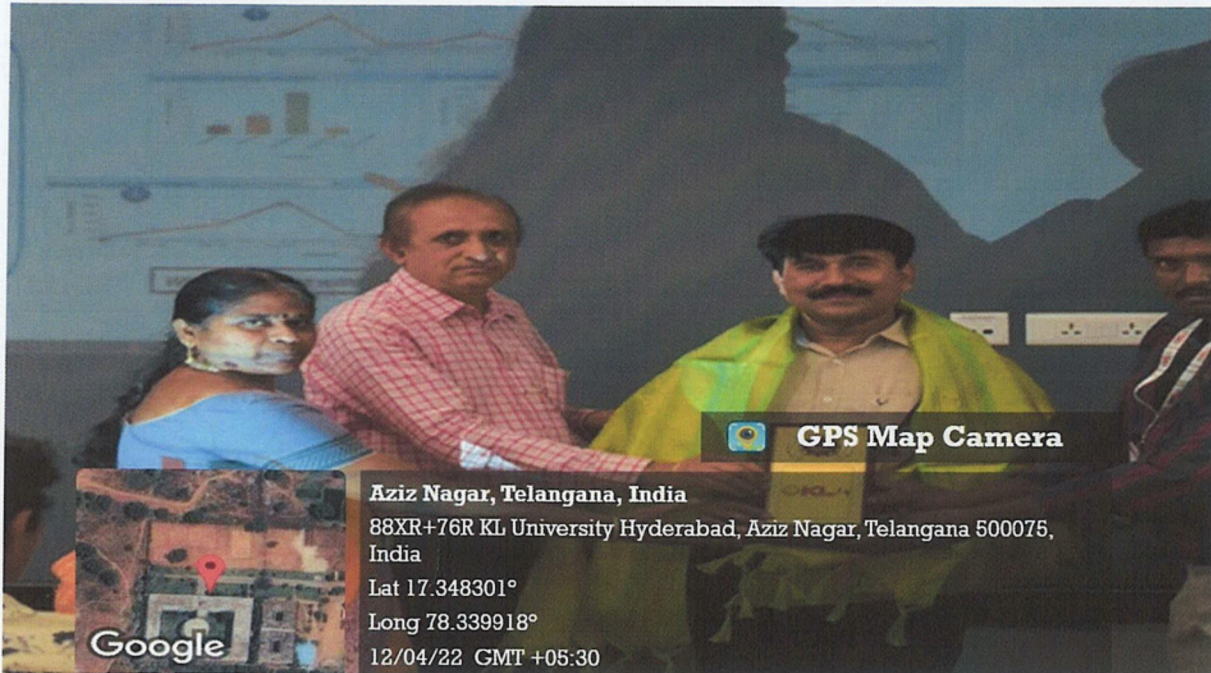
*[Signature]*  
Associate Dean Student Progression  
Koneru Lakshmaiah Education Foundation  
Deemed to be University  
Hyderabad-500075, T.S., INDIA



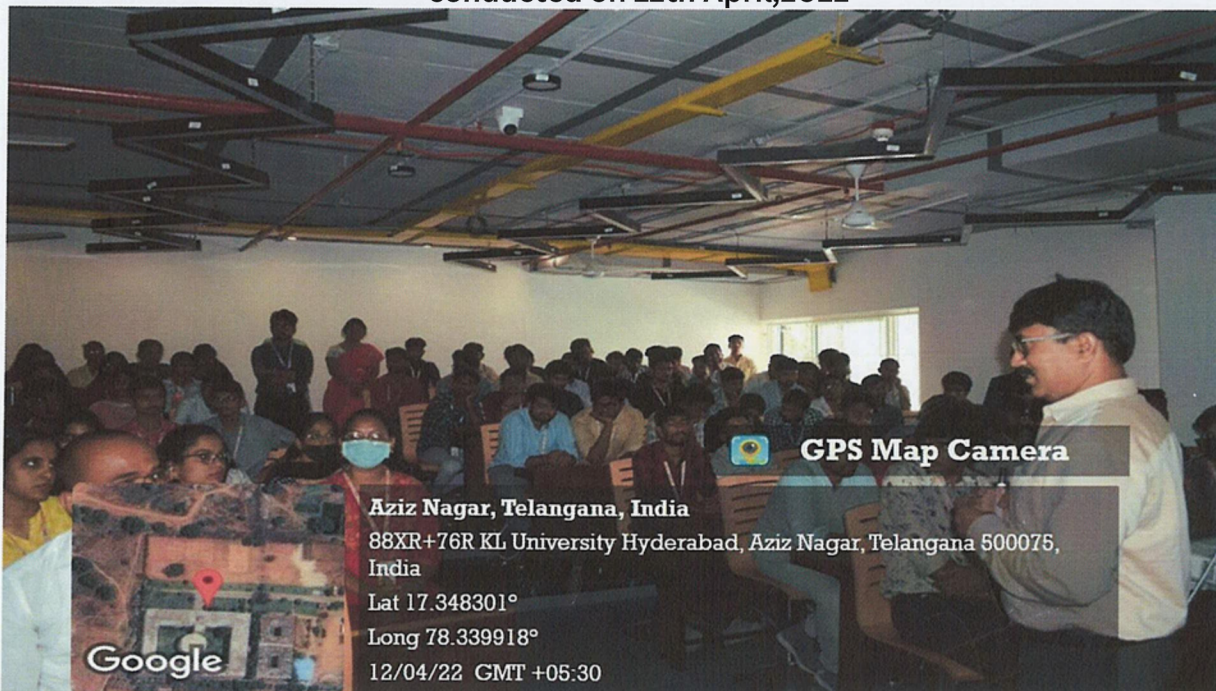


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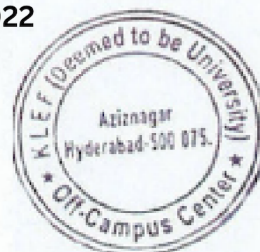
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Entrepreneurial Journey and Insights on Starting a Startup with Available Analytic Resource  
conducted on 12th April,2022



Entrepreneurial Journey and Insights on Starting a Startup with Available Analytic Resource  
conducted on 12th April,2022



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### List of Students Attended:

S.NO	Uni ID	Student Name	Branch
1	2010030112	M Krishna Rao	CSE
2	2010030346	Sriram Vaishnavi	CSE
3	2010030354	Chirumani Sathwika	CSE
4	2010030445	Keerthana Pulugam	CSE
5	2010030450	Deepthi Sri	CSE
6	2010030452	Mohammad Fauzaan Pasha	CSE
7	2010030453	Nyalapatla Anush Reddy	CSE
8	2010030462	Sanjana Sanga	CSE
9	2010030463	Mentapally Anil Kumar	CSE
10	2010030464	Vadnala Nethra	CSE
11	2010030467	Aithagoni Sai Pranay	CSE
12	2010030468	Sathwik Chenna	CSE
13	2010030471	Arika. Asha Susmitha	CSE
14	2010030472	K. Kishor	CSE
15	2010030480	Mulpuri ruchitha	CSE
16	2010030487	Chooshnita	CSE
17	2010030490	Varun Krishna Kajjam	CSE
18	2010030491	BODUPALLY THESSALONIKA	CSE

K. Rao  
Vaishnavi  
Chirumani  
Keerthana  
Deepthi  
Mohammad  
Nyalapatla  
Sanjana  
Mentapally  
Vadnala  
Aithagoni  
Sathwik  
Arika.  
K. Kishor  
Mulpuri  
Chooshnita  
Varun  
B. The



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19	2010030493	Vishal Aditya Valluru	CSE
20	2010030495	G Shanmukha Reddy	CSE
21	2010030498	Sarat Chandra Patnaik	CSE
22	2010030501	G. Pavan Reddy	CSE
23	2010030502	GUJJULA VIPUL REDDY	CSE
24	2010030504	Chiranjeevi Chethana	CSE
25	2010030505	Isunuri Laxman Sai	CSE
26	2010030508	Siripurapu Padmashree	CSE

Valluru  
G Shanmukha Reddy  
Sarat  
G Pavan  
G V. Reddy  
Chiranjeevi  
I Laxman Sai  
S Padma

S.NO	Uni ID	Student Name	Branch
27	2010030510	Hitesh Sai	CSE
28	2010030511	Sudini Shashanth Reddy	CSE
29	2010030512	Keerthana Lattupally	CSE
30	2010030513	Akhilreddy	CSE
31	2010030520	N Karthik	CSE
32	2010030526	Dora Dedeepya	CSE
33	2010030527	Raparathi Sreenik Goud	CSE
34	2010030528	M.Sreesanth	CSE
35	2010030529	Viyyapu V S D Sai Vamsi	CSE
36	2010030533	Prakash Raj Polimetla	CSE
37	2010030535	Yasala Sai Bhargav	CSE

Hitesh  
Shashanth  
Keerthana  
Akhil  
N Karthik  
Dedeepya  
Sreenik  
Sreesanth  
Vamsi  
Prakash Raj  
Sai Bhargav





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38	2010030539	Jaswanth Yadav	CSE
39	2010030540	Jerry Lawrence Tej	CSE
40	2010030548	G Phani Datta Kumar	CSE
41	2010030550	K . Kavya	CSE
42	2010030552	Perla Nada Asish	CSE
43	2010030553	GOPU AKSHAYA	CSE
44	2010030554	Pudari Sai Rakshit Goud	CSE
45	2010030555	Medechal Deepthi	CSE
46	2010030556	M Sahasra Reddy	CSE
47	2010030557	Damerla Prajval	CSE
48	2010030558	Sai Kowshik Goud	CSE
49	2010030561	Suraj Karthikeya	CSE
50	2010030563	K.Ashrith	CSE
51	2010030564	Kamal Teja Mulkuri	CSE
52	2010030571	Y Mrudula	CSE
53	2010039001	V Surya Prakash	CSE
54	2010040001	Sambugari Akshith Kumar	ECE
55	2010040006	Hannika Chilukuri	ECE

Jaswanth

Lawrence Tej

G Phani

K. Kavya

P N Asish

G. Akshaya

Pudari Sai

Medechal

M Sahasra

Damerla

Sai Kowshik

Suraj

K. Ashrith

Kamal. Teja

Y Mrudula

V Surya

Sambugari

Hannika





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S.NO	Uni ID	Student Name	Branch
56	2010040008	Manoj Dharma Sai	ECE
57	2010040010	GOUTHAM RELANGI	ECE
58	2010040016	MARELLA SAI TEJA	ECE
59	2010040022	UJWALA NAGANDLA	ECE
60	2010040024	Chittigidda Ranadeep	ECE
61	2010040028	NANDA SAI TUMATI	ECE
62	2010040032	G Siva Rohith	ECE
63	2010040038	B.Hari Narayan	ECE
64	2010040045	LOKESH BABU JARUGULLA	ECE
65	2010040047	Nivrithi Veeramalla	ECE
66	2010040050	Vallipalli Sai Swetha Chowdary	ECE
67	2010040052	P. Mahendra	ECE
68	2010040053	A.Rohitsagar	ECE
69	2010040055	Omkarthikeya G	ECE
70	2010040058	AKSHITH MYSA	ECE
71	2010040061	Aryuemaan Kumar Chowdhury	ECE
72	2010040063	Kaipa Sri Charan	ECE
73	2010040064	K. Sai Sharan Goud	ECE
74	2010040067	Shashank Reddy Mothukur	ECE

Manoj  
Goutham  
Marella  
Ujwala  
Chittigidda  
Nanda  
G Siva  
B. Hari  
Lokesh  
Nivrithi  
Vallipalli  
P. Mahendra  
A. Rohitsagar  
Omkarthikeya  
Akshith  
Aryuemaan  
Kaipa Sri  
K. Sai Sharan  
Shashank





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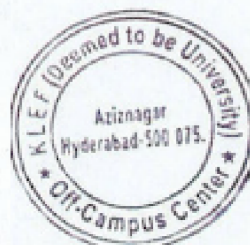
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75	2010040070	ABHISHEK REDDY	ECE
76	2010040071	Gainikadi Naresh	ECE
77	2010040076	RAJ PARIKH	ECE
78	2010040090	VINAY KISHORE.D	ECE
79	2010040096	SHIVA RAM BELLI	ECE
80	2010040099	V V S Hima Vamsi	ECE
81	2010040108	Tejaswi G	ECE
82	2010040114	G Suryanath	ECE
83	2010040122	Rodda Abhinav	ECE
84	2010040125	Lokesh Reddy	ECE

*[Handwritten signatures for students 75-84]*

S.NO	Uni ID	Student Name	Branch
85	2010049131	Ch Jyothsna Devi	ECE
86	2010049133	Rohitha Phani Chidrupi Devanuru	ECE
87	2010049134	Pakanati Manik Reddy	ECE
88	2010049135	Sita SV	ECE
89	2010080002	MEKALA AJAY	AI&DS
90	2010080011	Mohammed Omer Siddiqui	AI&DS
91	2010080014	Rahul Ojha	AI&DS
92	2010080018	Sarvesh lath	AI&DS

*[Handwritten signatures for students 85-92]*



*[Handwritten signature]*  
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# KONERU LAKSHMAIAH EDUCATION FOUNDATION

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## CERTIFICATE OF PARTICIPATION

This is to certify that

**Mohammed Omer Siddiqui**

**2010080011**

studying 3rd Year B.Tech AI&DS has participated

**"Entrepreneurial Journey and Insights on Starting a  
Startup with Available Analytic Resources"** organized on  
12.04.22.

Training Coordinator

Associate Dean Skilling and  
Student Progression

Date of issue: 12.04.22



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## CERTIFICATE OF PARTICIPATION

This is to certify that

**Rahul Ojha**

**2010080014**

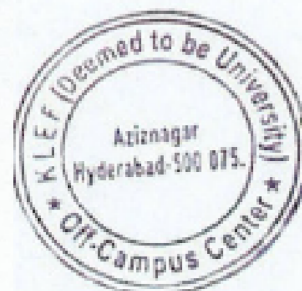
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